

EAST AFRICA TO TURKEY DELEGATION & INVESTMENT 2026

CONNECT. COLLABORATE. GROW TOGETHER

PARTICIPATING COUNTRIES



RWANDA



SOMALIA



DJIBOUTI



ETHIOPIA



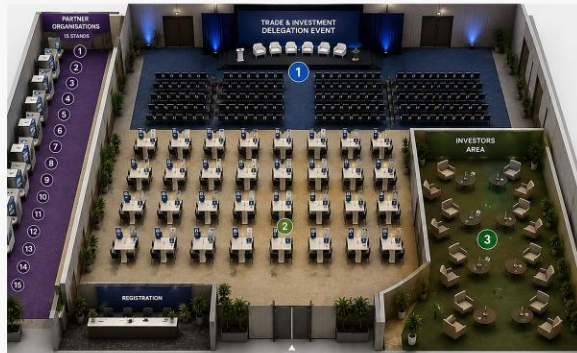
KENYA

25th – 31st July, 2026

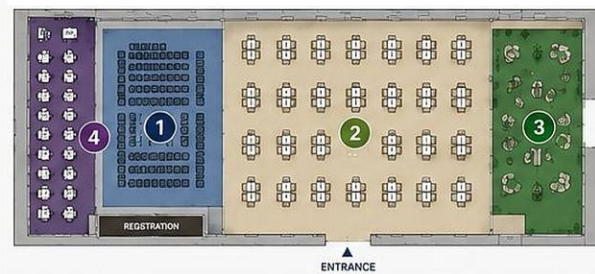
Istanbul, Turkey

TRADE DELEGATION EVENT HALL PLAN

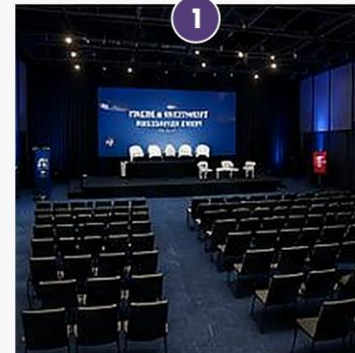
5 MAIN ZONES – NETWORKING, BUSINESS, INVESTMENT, PARTNERSHIP



FLOOR PLAN (TOP VIEW)



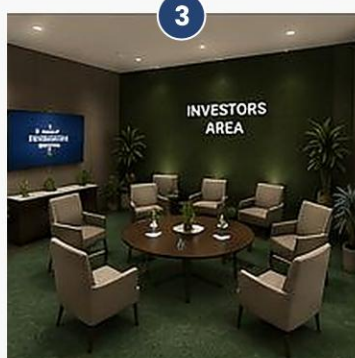
EVENT AREA & SPEAKING



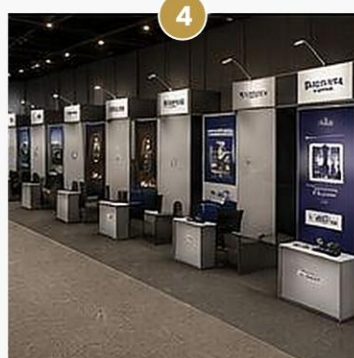
B2B AREA – 40+ COMPANIES



INVESTORS AREA – 15 PEOPLE



PARTNER ORGANIZATIONS 15 STANDS



EVENT AREA & SPEAKING

- Stage with LED Screen & Panel Setup
- Theater Seating: ~120–150 pax
- Professional Lighting & Sound
- Ideal for presentations, keynotes, panel discussions

B2B AREA – 40+ COMPANIES

- 40+ Meeting Tables (B2B Booths)
- Each table for 2–4 people
- Company Signage & Numbering
- High-traffic networking zone
- Coffee / Refreshment Station nearby

INVESTORS AREA – 15 PEOPLE

- Exclusive & Private Space
- Capacity: ~15 people
- Round Table Discussion / One-on-One Meetings
- Comfortable Seating & Screen
- Perfect for investor meetings

PARTNER ORGANISATIONS – 15 STANDS

- 15 Exhibition Stands for Partner Organizations
- Display Area for Brochures, Roll-ups, Materials
- Ideal for visibility & collaboration

EVENT OVERVIEW

The East-Africa to Turkiye Delegation & Investment Forum is a premier platform designed to connect businesses, investors, and industry leaders across key sectors. Join us for pre-arranged B2B meetings, investment opportunities, and strategic partnerships.

EVENT HIGHLIGHTS

- Pre-arranged B2B Meetings
- Investment Opportunities
- Market Expansion
- Knowledge Sharing
- Networking Lounge
- High-Level Delegations
- Business Growth & Collaboration

WHY PARTICIPATE?

- ✓ Access to verified buyers, investors & decision makers
- ✓ Explore new markets and investment opportunities
- ✓ Build strong partnerships across key sectors
- ✓ High-quality networking in a focused environment
- ✓ Support business growth and long-term collaboration

5 KEY SECTORS

- CONSTRUCTION
- MANUFACTURING
- AGRICULTURE
- FOOD & FOOD PROCESSING
- AUTOMOTIVE, TEXTILE, CLEANING PRODUCT

+250 781 6000 85

info@adeegsamegroup.com

www.adeegsamegroup.com

JOIN US

BE PART OF A STRONGER FUTURE
BETWEEN EAST AFRICA & TURKIYE